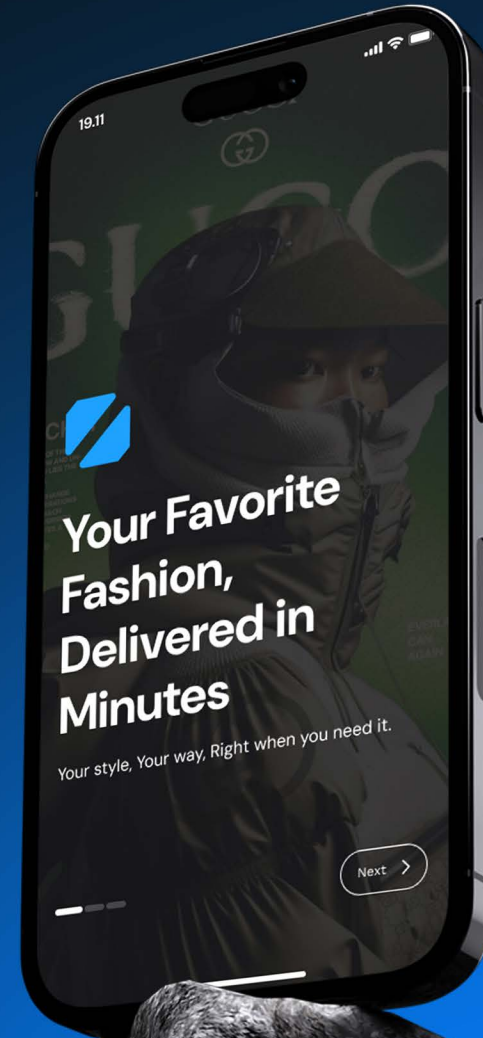




Boost your sales now!

India's First Hyperlocal Fashion  
Delivery Platform



# WHY THIS MATTERS?

Foot traffic in retail has  
dropped by 25%  
post-pandemic

60% of customers prefer  
to buy locally if delivery  
is fast

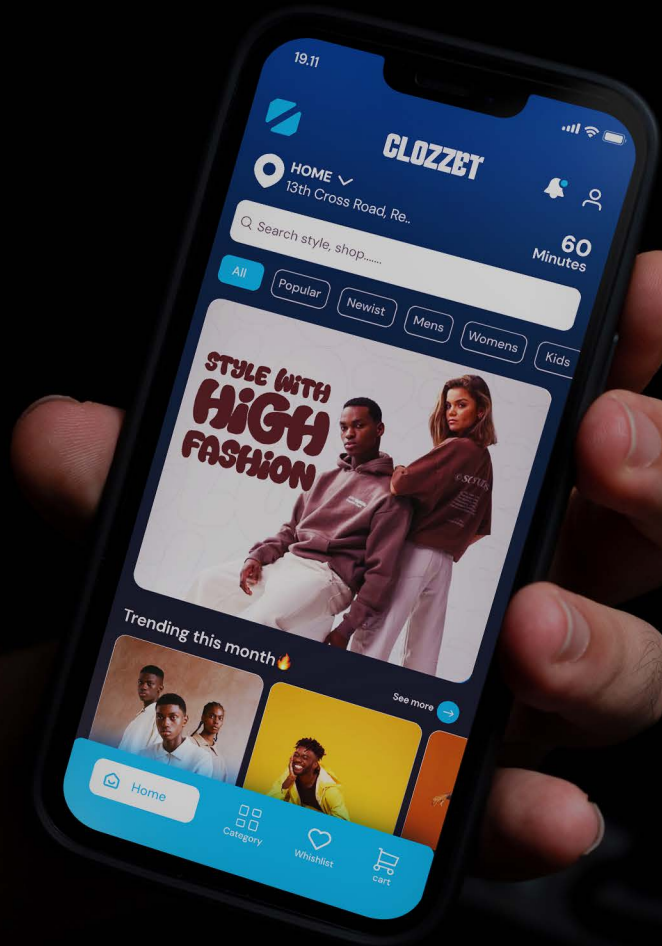
30% of offline stores  
struggle with excess stock  
& unsold inventory

## The Problem?

Stores rely heavily on unpredictable foot traffic.  
Slow e-commerce deliveries lose potential buyers.  
Unsold stock leads to revenue loss & markdowns.

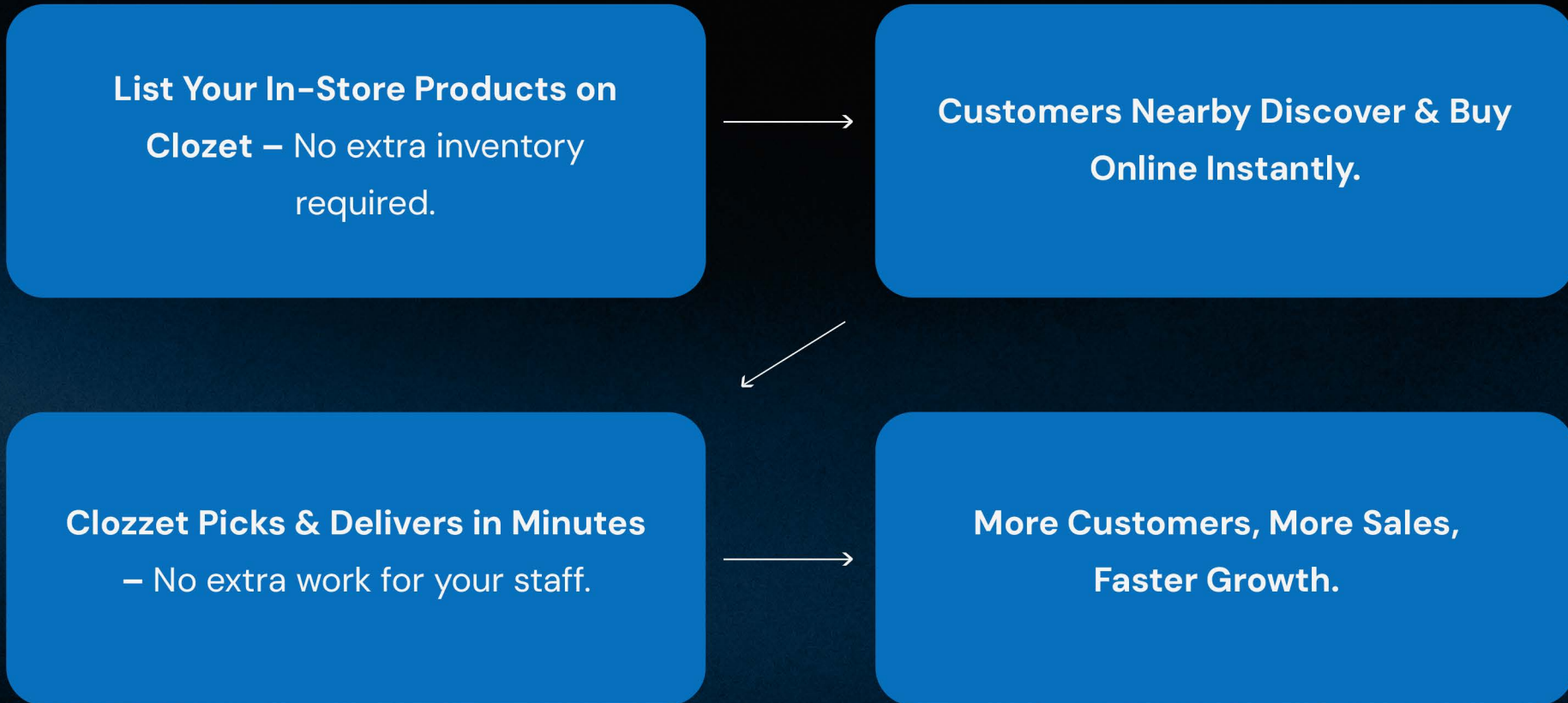
# WHY CHOOSE CLOZZET?

- **Turn Your Store into an Online Powerhouse** – Serve customers beyond walk-ins.
- **Delivery in minutes = More Impulse Purchases** – Customers buy more when they get products faster.
- **Move Unsold Stock Quickly** – No more dead inventory.
- **Low Setup Cost**
- **Increase in Brand visibility**
- Brands using hyperlocal delivery see a 20-30% sales boost.





# HOW IT WORKS?



# DATA & INSIGHTS

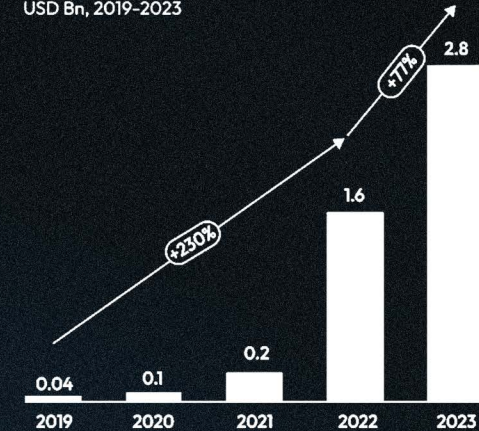
## STATISTICS

91% of Indian online consumers are aware of quick commerce services

Over **60% of urban consumers** prefer platforms offering **instant or same-day delivery**

**40% of consumers** have increased their reliance on **hyperlocal deliveries** for essentials, fashion, and electronics post-pandemic.

Quick Commerce GMV  
USD Bn, 2019-2023



Note(s): Gross GMV at selling price, excluding delivery fee, 1 USD = INR 80

GMV YoY Growth  
%, 2022-2023





# BENEFITS

- **Turn Your Store into an Online Powerhouse** –  
Serve customers beyond walk-ins.
- **Delivery in minutes = More Impulse Purchases**  
– Customers buy more when they get products faster.
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- **Low Setup Cost**
- **Increase in Brand visibility**
- Brands using hyperlocal delivery see a 20-30% sales boost.

delivered  
in minutes





# ELEVATE YOUR BRAND WITH CLOZZET

WHERE FASHION  
MEETS PROFIT!

PARTNER WITH CLOZZET



Join Clozzet & Scale Your Sales with instant delivery!

Email: [partners@clozzetindia.com](mailto:partners@clozzetindia.com)

Ph No: +91 63515 19481, +91 79848 65391

**CLOZZET**



# HOW TO GET STARTED?

## Step 1

Sign up on  
Clozzet's Seller Portal.

## Step 2

List your products & set  
your inventory.

## Step 3

Start receiving & fulfilling  
orders instantly.

No risk, only rewards. Start selling today!